



ince the concept of management came into being, hierarchical 'waterfall the approach' has remained the staple business model that rests almost all of the authority with the leadership, greatly limiting downstream workforce participation. But, with industries being bogged down under the mounting pressure to deliver products in lesser time, the waterfall approach is fast losing its relevance. The changing market dynamics necessitate an 'agile approach' that allows equal workforce participation across the spectrum to facilitate swifter and accurate delivery. One such company meeting the need of these ever-changing market dynamics by delivering services to help companies become agile is Japan-based NüWorks. NüWorks was established to help companies improve their leadership and management practices, support change and transformation, foster innovative and diverse workplaces to deliver happiness and positivity.

Based on scientific research and learnings from positive psychology, NüWorks offers a gamut of corporate training, workshops, coaching, facilitation, and consulting services which are categorized into two parts. One, Leadership training and

NüWorks: Toward a Better Work Environment

facilitation which mainly focuses on "Agile Leadership" and "Management 3.0". Management 3.0 aids leaders as well as managers to have a better understanding of the work system and can be leveraged by everyone for a positive influence in the improvement of the organization. Leadership training and facilitation is delivered in the form of public or in-house workshops for managers and change agents, generating change management. Under the second category, the firm provides executive and leadership coaching that includes face-toface or online sessions supporting managers, leaders and their teams to strengthen their leadership and intercultural competencies.

Through its wide range of services, NüWorks inspires new ways of working together and reinforces creativity and curiosity alongside focussing on strengths of each employee to bring in new energy in people and organizations. "Wellbeing and happiness at workplaces are a major outcome of our work. services deliver a Our higher commitment and engagement of



employees in an organization, higher retention of employees, and increases customer satisfaction," says Stefan Nüsperling, CEO of NüWorks. Citing one representative instance of a cloud-based IT company, Nüsperling states that the service deployed by NüWorks supported leveraging an agile approach successfully. With the help of NüWorks's best in class services, the firm was able to enhance its work environment thus increasing productivity.

Living by the core values of happiness, inspiration, and energy, NüWorks wants to challenge the status-quo of leadership and support the transformation of companies into innovative and diverse workplaces. Going ahead, the vision at NüWorks is to become the agent catalyzing the transformation process of companies in Japan and across the globe. The goal is to redefine businesses by improving management and leadership practices and changing work environment into engaging, attractive, and sustainable workplaces, where all stakeholders, including employees and customers, are satisfied and happy. NüWorks in the coming years aims to better integrate its two categories of services and supplement workshops with executive coaching as part of individual and team coaching for more lasting effectiveness. NüWorks today has acquired a unique position in the market with its attractive products and its compelling offers in the field of change management and agile leadership. "We believe in the greatness of our clients, and we empower them to grow leveraging curiosity, creativity, and positivity," concludes Lionel Bikart, CEO at NüWorks. 🕰